Astronomy Day Award 2021

Cosponsored by *Sky & Telescope*, the American Astronomical Society and the Astronomical League

The Astronomy Day Award is presented to the group(s) that best exemplifies the concept of Astronomy Day, "Bringing Astronomy to the People," through special event programing.

Rules:

- 1. All entries must be submitted electronically by June 13 of each year. Entries may include any Astronomy Day event from the previous Fall Astronomy Day as well as the current year's Spring Astronomy Day.
- 2. Three primary prizes may be awarded, one each for population size categories (\$150 each):
 - Large
 - Medium
 - Small
- 3. Two secondary \$50 awards may be given as follows:
 - Best New Idea
 - The organization that does Quality Events Year After Year (determined by previous entries)
- 4. Honorable Mention(s) may also be awarded.
- 5. Not all awards may be presented each year.
- 6. All entries will be judged on the following:
 - a. Originality and effort
 - b. Effectiveness of the sponsored events
 - c. Most productive use of local resources
 - d. Uniqueness of local events
 - e. Carrying out the primary theme of Astronomy Day (Bringing Astronomy to the People)
 - f. Carrying out any secondary theme that may exist
- 7. Eligibility is open to any nonprofit organization which promotes astronomy or space science. Planetariums, science museums, astronomy clubs, universities, observatories or combinations thereof, are all eligible. Organizations may not enter as part of a larger group <u>and</u> individually.
- 8. Electronic entries must be formatted in the same order and include all questions as this entry form. Attachments must be MS Word, JPEG and/or PDF.
- 9. All entries become property of the Astronomical League. Submitting photographs constitutes permission to publish and must comply with the guidelines under "Helpful Hints."
- 10. The winners will be notified by July 31. The award will be presented at the Astronomical League's summer convention. The winning organization(s) do not need to be present to win.

Helpful hints for entering the award

- 1. Involving all astronomy-related groups in the area is viewed as very positive as well as promoting any special theme for the year (There won't always be a special theme).
- 2. Previous award winners will be held to a higher standard in order to win the same award again in subsequent years. However wining one award doesn't preclude an organization from winning a different award in the same or a different year.
- 3. Submit a few well composed photographs. There is nothing wrong with posing a picture. Each photograph <u>must be</u> labeled as follows: When and where it was taken, who took it and who is in the photograph.
- 4. For the previous year's Fall Astronomy Day, submit your application shortly after your event, i.e. don't wait in June to summit, do it in the fall.
- 5. You will receive an acknowledgement of your entry shortly after it is submitted by e-mail. If you do not receive an acknowledgement, contact the Astronomy Day Coordinator. Be sure to put: "Astronomy Day Award Entry" in the subject line of your e-mail.
- 6. To ensure that you format your entry correctly, download the word version of this form. You <u>must</u> format and order your entry in the same manner as this entry form with all questions answered. You may include additional information at the end of you entry if it does not fit within one of the categories. This could include a summary. Scan and attach the required flyers to your entry.
- 7. Hosting the event on a different day than the "official" date will not preclude you from winning.
- 8. The contest will be judged by the Astronomical League
- 9. A co-sponsor is an organization that helped in set up and planning. A participant is an organization who used space at your Astronomy Day event to promote themselves.

Good luck! If you don't win this year, please try again next year.

Entry Form for the 2021 Astronomy Day Award Cosponsored by Sky & Telescope, the American Astronomical Society and the Astronomical League

Date of Entry:	:	
Organization(s	(s), institution(s), club(s), etc. entering the award:	
Contact person	on:	
Address:		
City	State/Prov Zip/Postal	Code
Country	Telephone:	
E-mail:		
Web site:		
a.	Preliminary Information (will not affect the judging of the award. We a ist your event(s) on the Astronomy Day web site? YES NO, Why?	
a.	nold your event on the official Astronomy Day date?YesNo. Why?	
3. How can th	the Astronomy Day Headquarters can assist you with Astronomy	tronomy Day events?
4. What was t clear, etc.)	s the weather like during your Astronomy Day events (e.g.)?	g. rainy, completely cloudy, very

5.	List any sponsoring organization that is a the judging of the award).	a member of the Astronomical League (does not affect
	List each organization	
6.	Did you use any information from the Asmost useful from it? Yes No	stronomy Day Handbook and if so what did you find
1		nd Information
1.	List any previous Astronomy Day Award	ds and the year it was received
	Previous Astronomy Day Awards	Year(s) Awarded
	Astronomy Day Award (prior to 2009)	
	Astronomy Day Award, Large	
	Astronomy Day Award, Medium	
	Astronomy Day Award, Small	
	Best for Size (prior to 2009)	
	Best New Idea	
	Quality Event Year After Year	
	Honorable Mention	
2.	· · · · · · · · · · · · · · · · · · ·	regional area (US entrants can use the web site: information)?
3.	How many Astronomy Days have you sp	ponsored? (i.e. this is our 4 th one)?
4.	When did planning for this event start? _	
5.	What was the date(s) of your event?	
6.	What was your approximate budget (US	D) for this event? \$
7.	Were any fees charged for any events?	
	aNo	
	bYes How much (USD) \$	

Organization Information

1. Fill in the table below with the requested information:

(Co) Sponsoring organization(s) name(s) List each separately	Total number of staff, members or volunteers	Number of people from that organization that helped during Astronomy Day
TOTAL		

2.	List any other local organizations/institutions involved (e.g. the local planetarium, the local telescope store, none, etc.):
3.	List any other local astronomical organizations/institution NOT involved (e.g. the local planetarium choose not to participate, the other local astronomy club wanted to do their own event, none, etc.):

Event Details

Please describe the programs and events held by your organization(s) during Astronomy Day. Your entry will be judged by the responses you provide as well as included flyers and/or photographs.

1. List all planned events and type of location your group hosted for Astronomy Day including the dates and times they occurred (see example). Describe any unconventional events, exhibits, displays, and other activities.

Sample Information

Date	Hours	Event	Type of Location	Attendance
4/16	9 am-	Mall Display	Indoor shopping mall	About 250
	9pm	- 1		
4/16	9 am-9	Solar, Lunar & Saturn	Outside indoor shopping	About 42
	pm	telescopic viewing	mall	

4/16	7 pm-10	Telescopic viewing	City Park	Rained out
	pm			
4/16	Noon-	Planetarium shows	Museum	184
	5pm			

Your Information

Date	Hours	Event	Type of Location	Attendance
			_	
			_	-

2. Promotional and media coverage: List coverage obtained in the media. Include scanned copies of clippings, and photos. How long did your promotion run? Any feature (i.e. non PSA) stories (list individually)? Include copies of any press releases.

lia (e.g. NY Times)	Story Title

3. Effectiveness: How effective was your program in generating new interest in astronomy? How would you improve your Astronomy Day next year?

4. In what way did you adhere to Astronomy Day's Motto, "Bring Astronomy to the People?"

5. Why should your group win the award?

Please remember to include examples of your activities. All entry material becomes property of the Astronomical League they cannot returned Submission of information/photographs constitutes permission to publish. Please e-mail entry to (by June 13th):

Astronomy Day Award Gary Tomlinson Astronomy Day Coordinator gtomlins@sbcglobal.net (616) 784-9518