

Opportunity knocks at the *Reflector*



After seven years of service to the *Reflector* magazine, Carla Johns is stepping down as the magazine's advertising representative. Thank you, Carla, for helping make the *Reflector* the excellent publication that it is today!

Amateur astronomy has a wide field of view, featuring all sorts of interesting events and cool equipment. The Astronomical League is seeking someone to help amateur astronomy by volunteering to be part of the *Reflector* magazine team, and to assume the duties of the *Reflector* advertising representative. This is an opportunity to interact with star party and convention organizers, merchandise vendors, and equipment manufacturers while gaining a firsthand view of the state of the hobby.

The responsibilities of this volunteer position include:

- Coordinate all incoming advertisements from multiple sources
- Send ad placement deadline reminders to all advertisers
- Review the ads for spelling, grammar, image placement, correct information and contact advertisers to make any necessary changes
- Send all ads to Design Editor for placement
- Proofread draft issues to ensure all ads are included and accurate
- Generate invoices for each advertiser and send via email or hard copy (with complimentary current issue)
- Send invoices to Treasurer to track payments
- Identify (and contact) potential new advertisers
- Field emails and answer questions from advertisers
-

We estimate about 10 hours per month should be adequate to fulfill all the above duties.

As Carla enthusiastically states, "This is a great opportunity to connect with star party organizers and industry experts across the US!"

If this fun and important role is for you, please send your name to *Reflector* managing editor Ron Kramer at managingeditor@astroleague.org.



Staunton River Star Party



www.BirrenDesign.com/astro.html



WWW.REALWORLDGLOBES.COM