After seven years of service to the Reflector magazine, Carla Johns is stepping down as the magazine’s advertising representative. Thank you, Carla, for helping make the Reflector the excellent publication that it is today!

Amateur astronomy has a wide field of view, featuring all sorts of interesting events and cool equipment. The Astronomical League is seeking someone to help amateur astronomy by volunteering to be part of the Reflector magazine team, and to assume the duties of the Reflector advertising representative. This is an opportunity to interact with star party and convention organizers, merchandise vendors, and equipment manufacturers while gaining a firsthand view of the state of the hobby.

The responsibilities of this volunteer position include:

- Coordinate all incoming advertisements from multiple sources
- Send ad placement deadline reminders to all advertisers
- Review the ads for spelling, grammar, image placement, correct information and contact advertisers to make any necessary changes
- Send all ads to Design Editor for placement
- Proofread draft issues to ensure all ads are included and accurate
- Generate invoices for each advertiser and send via email or hard copy (with complimentary current issue)
- Send invoices to Treasurer to track payments
- Identify (and contact) potential new advertisers
- Field emails and answer questions from advertisers

We estimate about 10 hours per month should be adequate to fulfill all the above duties.

As Carla enthusiastically states, “This is a great opportunity to connect with star party organizers and industry experts across the US!”

If this fun and important role is for you, please send your name to Reflector managing editor Ron Kramer at managingeditor@astroleague.org.